

MAROMA

Annual Report

April 2022 to March 2023

Foreword

Financial year April 2022 to end March 2023 Maroma continued to make progress through a focused pursuit of new product development and programs to help our employees. Despite challenges of rising input costs, we acted with agility and resilience and reported encouraging operational and financial performance. This trend will continue considering the markets demand for well being products and the economic growth in India.

Our Products

We introduced the following products in the market:

1. Pulse point roll-ons– 8 new fragrances, in Eco friendly glass roll-on container (10ml).
2. Maroma Perfume roll-ons – 5 new fragrances, in Eco friendly glass roll-on containers - 10ml)
3. Water-based eco-friendly Shaving foam (150ml).
4. Hair & Body Mist – (10ml) spray travel friendly and 100ml spray glass bottles
5. Face Mist Tonner in glass bottle (100ml)

Employees & Training

Fire Safety Awareness training to all our Employees by External trainers.

Awareness on Improving health and Wellbeing for Women – Organised by PIMS.

Eye Check-up for all Employees by Aurokiya in service to Health was sponsored by Maroma. Spectacles costing below Rs. 500/- was offered free of cost to its employees.

As usual we provided uniforms and overcoats to production employees. This year we provided uniforms to all men in Administration.

Our clients

We treat each client with friendly, helpful and transparent work ethics. We believe this the form of engagement builds lasting and strong working relationships.

We are happy to announce we have opened a Maroma section in Casablanca. Puducherry.

Our website

We are updating our E-commerce Website www.maroma.com to accommodate customers with the full range of Maroma products.

Infrastructure improvements

This year we upgraded our parking area roof sheets from polycarbonate to metal for better stability during the rainy seasons.

We made improvements by creating body care product wise manufacturing facility areas as per guidelines provided by Drugs & Cosmetics Act.

Machineries

We purchased a new electric kiln for our pottery studio.

We replaced a new batch code printing machine in production and a new copier machine in office. Both old machines were taken back to be recycled with a buyback facility.

Sustainable Developments

We have installed 150kva oil cooled servo stabilizer to minimize the use of Diesel Generator during voltage fluctuations.

Packaging

We continue to work on Eco friendly packaging as much as possible. This year we did our sachet and candle outer packing with cellophane made of cellulose.

Financial Figures:

In 2022-23, we achieved a turnover of INR 12+ Crores. We completed the financial audit for this in the month of May. This year we contributed close to INR 69 lakhs to the Auroville Community as well as more than INR 11.3 lakhs in kind, for a total contribution of INR 80+ lakhs.